

Grupo Piagui SA de CV in Personal Accessories (Mexico)

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Date: August 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: G1E33AFEC32EN

Abstracts

Grupo Piagui's plan is to maintain sustainable sales growth by distributing leading brands which meet the evolving tastes of Mexican consumers, optimising processes, encouraging the development of its human resources and delivering customer satisfaction. The company is interested in growing its customer base in Mexico, leveraging its product portfolio of 11 leading brands through its 545 points of sale, which include 62 of its own boutiques, as well as through its online e-commerce platforms for...

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