

## Grupo Osborne SA in Alcoholic Drinks (Spain)

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### Abstracts

Grupo Osborne is expected to continue working to satisfy the needs of Spain's increasingly sophisticated consumers, mainly through the development of specialities, premium and super premium products, redoubling its marketing efforts in the on-trade channel and the promotion of wine culture and cocktail culture generally through various innovative initiatives and activities. With regards to this latter area of focus, Grupo Osborne, along with other several Spanish wine manufacturers, has made som...

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