

# Grupo Nutresa SA in Packaged Food (Colombia)

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## Abstracts

Grupo Nutresa is the largest Colombian multinational company in packaged food, and is publicly listed on the local stock exchange. Grupo Nutresa is comprised of six main companies: Industrias de Alimentos Zenú (chilled and frozen processed food, ready meals); Alimentos Cárnicos SAS (chilled processed food); Cía Nacional de Chocolates (chocolate confectionery, breakfast cereals, dairy and snack bars); Meals de Colombia (ice cream); Cía de Galletas Noel (biscuits, breakfast cereals and snack bars)...

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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