

Grupo Industrial Lala SA de CV in Packaged Food (Mexico)

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Abstracts

Grupo Industrial Lala is the leading player in dairy in Mexico. The company engages in constant new product development focused on satisfying the particular needs of different target audiences, including children, women and elderly people, among others. Its portfolio includes a number of health and wellness-oriented products. Expansion through mergers and acquisitions and though entering new categories and retail distribution channels are also set to be integral aspects of the company's...

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