

Grupo Financiero Banorte SAB de CV in Financial Cards and Payments (Mexico)

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Abstracts

The company has aggressive plans for the future, which include the search for foreign capital to invest in Mexico. With the former president of Banco de México, Guillermo Ortiz Martínez, now heading the Board of Directors for Grupo Financiero Banorte, the company is likely to expand its horizons beyond Mexico. Based on local knowledge of the industry, the bank is betting on bringing resources through its financial infrastructure. How contacts are established will determine the degree of success...

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