

# **Grupo Bocel in Packaged Food (Dominican Republic)**

https://marketpublishers.com/r/G228E8FF0B6EN.html

Date: December 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: G228E8FF0B6EN

### **Abstracts**

Grupo Bocel plans to strengthen distribution within the country and expand export markets throughout the Caribbean, ultimately reaching the US and Central America. The company owns well-known brands in the Dominican Republic, especially in pasta; and it hopes to increase production and marketing initiatives to grow its pasta and biscuit brands in the Dominican Republic and other markets.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Grupo Bocel: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Grupo Bocel: Competitive Position 2014



#### I would like to order

Product name: Grupo Bocel in Packaged Food (Dominican Republic)
Product link: <a href="https://marketpublishers.com/r/G228E8FF0B6EN.html">https://marketpublishers.com/r/G228E8FF0B6EN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G228E8FF0B6EN.html">https://marketpublishers.com/r/G228E8FF0B6EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970