

Grozd-Strumica AD in Alcoholic Drinks (Macedonia)

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Abstracts

Grozd-Strumica AD is an important domestic manufacturer of alcoholic and non-alcoholic drinks in Macedonia. It has existed for over half a century. The strategic goal of Grozd-Strumica AD is to further advance its total volume share and market position among the leading domestic manufacturers of alcoholic drinks, especially within spirits/other distilled beverages, with to its brand Strumicka Mastika.

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