

Groupement des Cartes Bancaires in Consumer Finance (France)

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Abstracts

Groupement des Cartes Bancaires is expected to continue to invest heavily in innovation during the forecast period, with a particular focus on technology which eases payment systems for consumers and banks. The group will also continue to focus on customising its services for banks in line with changing customer needs, investing heavily in analysis of payment trends and training. Mobile and contactless payments will remain a strong focus, with the group keen to facilitate digital payments. The g...

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