

Groupe Meublatex in Retailing (Tunisia)

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Abstracts

Groupe Meublatex is expected to focus on restoring the damage incurred during the revolution. The strikes and demonstrations led by the trade union, which led to the burning down of one of the company's production units in Kasserine, pushed Meublatex to temporarily close the company and to face serious losses. Therefore, recovering the damages and losses will be one of the company's priorities. Also, the company will try to expand its activities and to open more production units to generate...

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