

# Groupe Flo SA in Consumer Foodservice (France)

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## Abstracts

Over the review period, this group is likely to continue to close less profitable outlets and to invest mainly in its highly recognised chains. In 2014, Groupe Flo revealed that it plans to sell some of its chains in order to concentrate on the development of Hippopotamus and Tablapizza brands. In order to reduce its expansion costs, this player is set to focus more heavily on development through franchising.

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