

# Groupe des Brasseries du Maroc SA in Soft Drinks (Morocco)

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## Abstracts

Groupe des Brasseries du Maroc has adopted a quality approach as a basis for continuous improvement. All industrial sites are certified ISO 9001 version 2000, or 22000, including food safety. In half a century this family business has become a global benchmark in the production of wine, beer, soft drinks and mineral water. The company owns three water conditioning units in Morocco.

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