

Groupe Chaabi in Retailing (Morocco)

<https://marketpublishers.com/r/G95A36E4497EN.html>

Date: July 2013

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: G95A36E4497EN

Abstracts

Over the forecast period, Groupe Chaabi is set to continue expanding its Aswak Assalam hypermarkets chain throughout Morocco. At the same time, the company is set to continue pursuing policies which position Aswak Assalam as the country's leading retail brand, one which is respectful of Morocco's cultural and religious traditions. For example, Aswak Assalam will continue to refrain from selling alcoholic drinks, while also offering interest-free credit facilities to loyal customers and...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Group Chaabi: Key Facts

Summary 2 Group Chaabi: Operational Indicators

Company Background

Chart 1 Groupe Chaabi: Aswak Assalam in Morocco

Private Label

Competitive Positioning

Summary 3 Group Chaabi: Competitive Position 2012

I would like to order

Product name: Groupe Chaabi in Retailing (Morocco)

Product link: <https://marketpublishers.com/r/G95A36E4497EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G95A36E4497EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970