

# **Groupe Au Derby in Retailing (Morocco)**

https://marketpublishers.com/r/G24CA85C1C0EN.html

Date: March 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: G24CA85C1C0EN

### **Abstracts**

Groupe Au Derby, operating already in menswear, womenswear and childrenswear, intends to enlarge its customer base by reducing prices further so as to attract low- to mid-income consumers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in



London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Groupe Au Derby: Key Facts

Summary 2 Groupe Au Derby: Operational Indicators

Internet Strategy

Summary 3 Groupe Au Derby: Share of Sales Generated by Internet Retailing

Company Background
Competitive Positioning

Summary 4 Groupe Au Derby: Competitive Position 2013



### I would like to order

Product name: Groupe Au Derby in Retailing (Morocco)

Product link: <a href="https://marketpublishers.com/r/G24CA85C1C0EN.html">https://marketpublishers.com/r/G24CA85C1C0EN.html</a>
Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G24CA85C1C0EN.html">https://marketpublishers.com/r/G24CA85C1C0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970