

Group Zara Australia Pty Ltd in Apparel and Footwear (Australia)

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Abstracts

With a network of eight stores by the end of 2013, Group Zara Australia signalled plans to further expand in the market by increasing its local network to 20 stores in the medium term. In February 2014 an additional 1,300 sq m store was opened in Sydney and the first store opened was renovated. The renovated flagship included an extension of 300 sq m.

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