

# Groovy Pet Supplies & Services in Pet Care (Indonesia)

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## Abstracts

Riding the health and wellness trend, the retailer is expected to continue focusing on offering all-natural ingredients products, falling under the premium segment. Expansion of outlets is expected to occur in upscale residential areas to cater to high-income households. Its latest addition was the Bintaro outlet located at South Jakarta. In addition to focusing on retailing, its other services include veterinary clinics. Pet transport services are also going to increase with the latter still...

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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