

Grocery Retailers - Switzerland

URL:	https://marketpublishers.com/r/GFEACAB1439EN.html
Date:	February 23, 2011
Pages:	90
Price:	US\$ 990.00
ID:	GFEACAB1439EN

In 2010, German discounters Aldi and Lidl continued to put Migros and Coop under pressure, leading them into a fierce price war. Migros is under particular threat, as its customers are especially price-conscious, and are more likely to turn to discounters. As a result, Migros registered a 3% decline in sales of its economy private label M-Budget in 2009, when sales were expected to increase. The retailer responded to the challenge from Aldi and Lidl with significant price cuts and an increased...

Euromonitor International's Grocery Retailers in Switzerland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Clothing and Footwear Specialist Retailers, Discounters, Electronics and Appliance Specialist Retailers, Food/Drink/Tobacco Specialists, Health and Beauty Specialist Retailers, Home and Garden Specialist Retailers, Hypermarkets, Leisure and Personal Goods Specialist Retailers, Mixed Retailers, Other Grocery Retailers, Other Non-Grocery Retailers, Small Grocery Retailers, Supermarkets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Grocery Retailers market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Grocery Retailers in Switzerland
Euromonitor International
February 2011

LIST OF CONTENTS AND TABLES

Executive Summary**Further Growth Despite the Recession****Retailers Go "multi-channel"****Non-grocery Retailing Faces Challenging Economic Conditions****Private Label Fights for Shelf-space****Competition Is Forecast To Be Stimulated by New Regulations****Key Trends and Developments****Economic Conditions****Internet Retailing****Government Regulation****Private Label****Retailers Target Ethical Consumers****Discounters Continues To Increase Its Expansion****Market Indicators**

Table 1 Employment in Retailing 2005-2010

Market Data

Table 2 Sales in Retailing by Category: Value 2005-2010

Table 3 Sales in Retailing by Category: % Value Growth 2005-2010

Table 4 Sales in Retailing by Grocery vs Non-Grocery 2005-2010

Table 5 Sales in Store-Based Retailing by Category: Value 2005-2010

Table 6 Sales in Store-Based Retailing by Category: % Value Growth 2005-2010

Table 7 Sales in Non-Grocery Retailing by Category: Value 2005-2010

Table 8 Sales in Non-Grocery Retailing by Category: % Value Growth 2005-2010

Table 9 Sales in Non-store Retailing by Category: Value 2005-2010

Table 10 Sales in Non-store Retailing by Category: % Value Growth 2005-2010

Table 11 Retailing Company Shares: % Value 2006-2010

Table 12 Retailing Brand Shares: % Value 2007-2010

Table 13 Store-Based Retailing Company Shares: % Value 2006-2010

Table 14 Store-Based Retailing Brand Shares: % Value 2007-2010

Table 15 Non-Grocery Retailers Company Shares: % Value 2006-2010

Table 16 Non-Grocery Retailers Brand Shares: % Value 2007-2010

Table 17 Non-store Retailing Company Shares: % Value 2006-2010

Table 18 Non-store Retailing Brand Shares: % Value 2007-2010

Table 19 Forecast Sales in Retailing by Category: Value 2010-2015

Table 20 Forecast Sales in Retailing by Category: % Value Growth 2010-2015

Table 21 Forecast Sales in Store-Based Retailing by Category: Value 2010-2015

Table 22 Forecast Sales in Store-Based Retailing by Category: % Value Growth 2010-2015

Table 23 Forecast Sales in Non-Grocery Retailing by Category: Value 2010-2015

Table 24 Forecast Sales in Non-Grocery Retailing by Category: % Value Growth 2010-2015

Table 25 Forecast Sales in Non-store Retailing by Category: Value 2010-2015

Table 26 Forecast Sales in Non-store Retailing by Category: % Value Growth 2010-2015

Appendix**Operating Environment****Cash and Carry**

Table 27 Cash and Carry: Number of outlets 2010

Definitions

Summary 1 Research Sources

Aldi Suisse AG**Strategic Direction****Key Facts**

Summary 2 Aldi Suisse AG: Key Facts

Summary 3 Aldi Suisse AG: Operational Indicators

Internet Strategy**Company Background**

Private Label

Summary 4 Aldi Suisse AG: Private Label Portfolio

Competitive Positioning

Summary 5 Aldi Suisse AG: Competitive Position 2010

Coop Genossenschaft**Strategic Direction****Key Facts**

Summary 6 Coop Genossenschaft: Key Facts

Summary 7 Coop Genossenschaft: Operational Indicators

Internet Strategy

Summary 8 Coop Genossenschaft: Share of Sales Generated by Internet Retailing

Company Background

Chart 1 Coop Schweiz AG: Coop in Sursee

Chart 2 Coop Schweiz AG: Coop City in Berne

Private Label

Summary 9 Coop Genossenschaft: Private Label Portfolio

Competitive Positioning

Summary 10 Coop Genossenschaft: Competitive Position 2010

Dosenbach-ochsner AG**Strategic Direction****Key Facts**

Summary 11 Dosenbach-Ochsner AG: Key Facts

Summary 12 Dosenbach-Ochsner AG: Operational Indicators

Internet Strategy**Company Background**

Chart 3 Dosenbach-Ochsner AG: Dosenbach in Berne

Chart 4 Dosenbach-Ochsner AG: Ochsner Shoes in Berne

Chart 5 Dosenbach-Ochsner AG: Ochsner Sport in Berne

Chart 6 Dosenbach-Ochsner AG: Sports Lab in Berne

Private Label

Summary 13 Dosenbach-Ochsner AG: Private Label Portfolio

Competitive Positioning

Summary 14 Dosenbach-Ochsner AG: Competitive Position 2010

Hennes & Mauritz (h&m) SA**Strategic Direction****Key Facts**

Summary 15 Hennes & Mauritz SA: Key Facts

Summary 16 Hennes & Mauritz SA: Operational Indicators

Internet Strategy**Company Background**

Chart 7 Hennes & Mauritz (H&M) AB: H&M for Women in Berne

Private Label

Summary 17 Hennes & Mauritz SA: Private Label Portfolio

Competitive Positioning

Summary 18 Hennes & Mauritz SA: Competitive Position 2010

Strategic Direction**Key Facts**

Summary 19 Ikea AG: Key Facts

Summary 20 Ikea AG: Operational Indicators

Internet Strategy**Company Background****Private Label**

Summary 21 Ikea AG: Private Label Portfolio

Competitive Positioning

Summary 22 Ikea AG: Competitive Position 2010

Lidl Schweiz GmbH

Strategic Direction

Key Facts

Summary 23 Lidl Schweiz GmbH: Key Facts

Summary 24 Lidl Schweiz GmbH: Operational Indicators

Internet Strategy

Company Background

Chart 8 Schwarz Beteiligungs GmbH: Lidl in Sursee

Private Label

Summary 25 Lidl Schweiz GmbH: Private Label Portfolio

Competitive Positioning

Summary 26 Lidl Schweiz GmbH: Competitive Position 2010

Magro, Groupe SA

Strategic Direction

Key Facts

Summary 27 Magro, Group SA: Key Facts

Summary 28 Magro, Group SA: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 29 Magro, Group SA: Private Label Portfolio

Competitive Positioning

Summary 30 Magro, Group SA: Competitive Position 2010

Maus Frères Group SA

Strategic Direction

Key Facts

Summary 31 Maus Frères Group SA: Key Facts

Summary 32 Maus Frères Group SA: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 33 Maus Frères Group SA: Private Label Portfolio

Competitive Positioning

Summary 34 Maus Frères Group SA: Competitive Position 2010

Metro AG

Strategic Direction

Key Facts

Summary 35 Metro AG: Key Facts

Summary 36 Metro AG: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 37 Metro AG: Competitive Position 2010

Migros Genossenschaftsbund Eg

Strategic Direction

Key Facts

Summary 38 Migros Genossenschaftsbund eG: Key Facts

Summary 39 Migros Genossenschaftsbund eG: Operational Indicators

Internet Strategy

Summary 40 Migros Genossenschaftsbund eG: Share of Sales Generated by Internet Retailing

Company Background

Chart 9 Migros Genossenschaftsbund eG: MM Migros in Berne

Chart 10 Migros Genossenschaftsbund eG: Globus in Berne

Chart 11 Migros Genossenschaftsbund eG: Denner in Berne

Private Label

Summary 41 Migros Genossenschaftsbund eG: Private Label Portfolio

Competitive Positioning

Summary 42 Migros Genossenschaftsbund eG: Competitive Position 2010

Obi Bau- & Heimwerkermärkte Systemzentrale GmbH**Strategic Direction****Key Facts**

Summary 43 OBI Bau- und Heimwerkermärkte Systemzentrale (Schweiz) GmbH: Key Facts

Summary 44 OBI Bau- und Heimwerkermärkte Systemzentrale (Schweiz) GmbH: Operational Indicators

Internet Strategy**Company Background****Private Label**

Summary 45 OBI Bau- und Heimwerkermärkte Systemzentrale (Schweiz) GmbH: Private Label Portfolio

Competitive Positioning

Summary 46 OBI Bau- und Heimwerkermärkte Systemzentrale (Schweiz) GmbH: Competitive Position 2010

Ppr SA**Strategic Direction****Key Facts**

Summary 47 PPR SA: Key Facts

Summary 48 PPR SA: Operational Indicators (Switzerland)

Internet Strategy

Summary 49 Redcats Suisse SA (La Redoute): Share of Sales Generated by Internet Retailing

Company Background**Private Label**

Summary 50 PPR SA: Private Label Portfolio

Competitive Positioning

Summary 51 PPR SA: Competitive Position 2010

Tchibo Schweiz AG**Strategic Direction****Key Facts**

Summary 52 Tchibo Schweiz GmbH: Key Facts

Summary 53 Tchibo Schweiz GmbH: Operational Indicators

Internet Strategy

Summary 54 Tchibo Schweiz GmbH: Share of Sales Generated by Internet Retailing

Company Background**Chart 12 Tchibo GmbH: Tchibo in Berne****Private Label**

Summary 55 Tchibo Schweiz GmbH: Private Label Portfolio

Competitive Positioning

Summary 56 Tchibo Schweiz GmbH: Competitive Position 2010

Valora Holding AG**Strategic Direction****Key Facts**

Summary 57 Valora Holding AG: Key Facts

Summary 58 Valora Holding AG: Operational Indicators

Internet Strategy**Company Background****Chart 13 Valora Holding AG: k kiosk in Berne****Chart 14 Valora Holding AG: P&B in Berne****Private Label**

Summary 59 Valora Holding AG: Private Label Portfolio

Competitive Positioning

Summary 60 Valora Holding AG: Competitive Position 2010

Volg Detailhandels AG

Strategic Direction**Key Facts**

Summary 61 Volg Detailhandels AG: Key Facts

Summary 62 Volg Detailhandels AG: Operational Indicators

Internet Strategy**Company Background****Private Label**

Summary 63 Volg Detailhandels AG: Private Label Portfolio

Summary 64 Volg Detailhandels AG: Competitive Position 2010

Headlines**Trends****Traditional Vs Modern****Competitive Landscape****Prospects****Channel Formats**

Chart 15 Modern Grocery Retailing: Migros in Gland

Chart 16 Modern Grocery Retailing: Lidl in Gland

Chart 17 Modern Grocery Retailing: Lidl in Sursee

Chart 18 Modern Grocery Retailing: Denner in Gland

Chart 19 Modern Grocery Retailing: Coop in Sursee

Chart 20 Modern Grocery Retailing: k kiosk in Berne

Chart 21 Modern Grocery Retailing: Aperto in Berne

Chart 22 Traditional Grocery Retailing: Marché de l'Etraz in Nyon

Chart 23 Traditional Grocery Retailing: Zimmermann in Gland

Channel Data

Table 28 Sales in Grocery Retailing by Category: Value 2005-2010

Table 29 Sales in Grocery Retailing by Category: % Value Growth 2005-2010

Table 30 Grocery Retailers Company Shares: % Value 2006-2010

Table 31 Grocery Retailers Brand Shares: % Value 2007-2010

Table 32 Forecast Sales in Grocery Retailing by Category: Value 2010-2015

Table 33 Forecast Sales in Grocery Retailing by Category: % Value Growth 2010-2015

I would like to order:

Product name: Grocery Retailers - Switzerland
Product link: <https://marketpublishers.com/r/GFEACAB1439EN.html>
Product ID: GFEACAB1439EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/GFEACAB1439EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**