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Grocery Retailers - Sweden

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Abstracts

Grocery retailing demonstrated a high degree of insensitivity to the fragile economic environment. This is highlighted by expected current value growth of over 2% for 2010.

Euromonitor International's Grocery Retailers in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Clothing and Footwear Specialist Retailers, Discounters, Electronics and Appliance Specialist Retailers, Food/Drink/Tobacco Specialists, Health and Beauty Specialist Retailers, Home and Garden Specialist Retailers, Hypermarkets, Leisure and Personal Goods Specialist Retailers, Mixed Retailers, Other Grocery Retailers, Other Non-Grocery Retailers, Small Grocery Retailers, Supermarkets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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