

# Grocery Retailers - Philippines

<https://marketpublishers.com/r/G8137BBD567EN.html>

Date: March 2011

Pages: 52

Price: US\$ 990.00 (Single User License)

ID: G8137BBD567EN

## Abstracts

After the slower economic growth in 2008 and 2009, the Philippine economy recovered in 2010. This was partly due to the increase in exports to the country's recovering trading partners and the 2010 national elections, both of which encouraged optimism among consumers. Spending on grocery products rose among middle and high income consumers in urban locations. Sales from sari-sari stores grew more slowly as more customers chose to shop in supermarkets and made these traditional smaller channels...

Euromonitor International's Grocery Retailers in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Clothing and Footwear Specialist Retailers, Discounters, Electronics and Appliance Specialist Retailers, Food/Drink/Tobacco Specialists, Health and Beauty Specialist Retailers, Home and Garden Specialist Retailers, Hypermarkets, Leisure and Personal Goods Specialist Retailers, Mixed Retailers, Other Grocery Retailers, Other Non-Grocery Retailers, Small Grocery Retailers, Supermarkets.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Grocery Retailers in the Philippines  
Euromonitor International  
March 2011

### LIST OF CONTENTS AND TABLES

Headlines

Trends

Traditional Vs Modern

Competitive Landscape

Prospects

Channel Formats

Chart 1 Modern Grocery Retailing: SM Hypermarket in SM North Edsa, Quezon City

Chart 2 Modern Grocery Retailing: Save More Supermarket in Manila

Chart 3 Modern Grocery Retailing: Waltermart Supermarket in Munoz, Quezon City

Chart 4 Modern Grocery Retailing: Shopwise in Quezon City

Chart 5 Modern Grocery Retailing: 7-Eleven in Quezon City

Chart 6 Modern Grocery Retailing: Ministop in Quezon City

Chart 7 Modern Grocery Retailing: Shell Select in Quezon City

Channel Data

Table 1 Sales in Grocery Retailing by Category: Value 2005-2010

Table 2 Sales in Grocery Retailing by Category: % Value Growth 2005-2010

Table 3 Grocery Retailers Company Shares: % Value 2006-2010

Table 4 Grocery Retailers Brand Shares: % Value 2007-2010

Table 5 Forecast Sales in Grocery Retailing by Category: Value 2010-2015

Table 6 Forecast Sales in Grocery Retailing by Category: % Value Growth 2010-2015

Monterey Foods Corp - Retailing - Philippines

Strategic Direction

Key Facts

Summary 1 Monterey Foods Corp: Key Facts

Summary 2 Monterey Foods Corp: Operational Indicators

Internet Strategy

Company Background

Competitive Positioning

Summary 3 Monterey Foods Corp: Competitive Position 2010

Philippine Seven Corp - Retailing - Philippines

Strategic Direction

## Key Facts

Summary 4 Philippine Seven Corp: Key Facts

Summary 5 Philippine Seven Corp: Operational Indicators

## Internet Strategy

## Company Background

Chart 8 Philippine Seven Corp: 7-Eleven in Makati City

## Competitive Positioning

Summary 6 Philippine Seven Corp: Competitive Position 2010

Robinsons Retail Group - Retailing - Philippines

## Strategic Direction

## Key Fact

Summary 7 Robinsons Retail Group: Key Facts

Summary 8 Robinsons Retail Group: Operational Indicators

## Internet Strategy

## Company Background

Chart 9 Robinsons Retail Group: Robinsons Supermarket in Berkeley Place, Quezon City

## Private Label

Summary 9 Robinsons Retail Group: Private Label Portfolio

## Competitive Positioning

Summary 10 Robinsons Retail Group: Competitive Position 2010

Rustan Group of Cos - Retailing - Philippines

## Strategic Direction

## Key Facts

Summary 11 Rustan Group of Companies: Key Facts

Summary 12 Rustan Group of Companies: Operational Indicators

## Internet Strategy

## Company Background

Chart 10 Rustan Group of Companies: Beauty Bar in Gateway Mall, Cubao, Quezon City

## Private Label

Summary 13 Rustan Group of Companies: Private Label Portfolio

## Competitive Positioning

Summary 14 Rustan Group of Companies: Competitive Position 2010

Sm Investments Corp - Retailing - Philippines

## Strategic Direction

## Key Facts

Summary 15 SM Investments Corp: Key Facts

Summary 16 SM Investments Corp: Operational Indicators

Internet Strategy

Company Background

Chart 11 SM Investments Corp: SM Hypermarket in SM North Edsa, Quezon City

Private Label

Summary 17 SM Investments Corp: Private Label Portfolio

Competitive Positioning

Summary 18 SM Investments Corp: Competitive Position 2010

Executive Summary

Retailing Rebounds in 2010

Chained Players Improve Customer Reach Through Outlet Openings

Grocery Retailing Sees More Vibrant Performance Compared To Non-grocery Retailing

Sm Investments Corp Strengthens Its Position in Retailing

Retailing Sees Brighter Prospects Amid Challenges

Key Trends and Developments

Economic Recovery Bolsters Growth in Non-grocery Retailing and Direct Selling

Internet Retailing

Increase in Minimum Wage Increases Operational Costs for Chained Retailers

Private Label Gains Popularity Among Price-conscious Consumers

Established Retailers Venture Into New Channels

Retailers Cultivate Customer Loyalty Through Promotional Activities

Market Indicators

Table 7 Employment in Retailing 2005-2010

Market Data

Table 8 Sales in Retailing by Category: Value 2005-2010

Table 9 Sales in Retailing by Category: % Value Growth 2005-2010

Table 10 Sales in Retailing by Grocery vs Non-Grocery 2005-2010

Table 11 Sales in Store-Based Retailing by Category: Value 2005-2010

Table 12 Sales in Store-Based Retailing by Category: % Value Growth 2005-2010

Table 13 Sales in Non-Grocery Retailing by Category: Value 2005-2010

Table 14 Sales in Non-Grocery Retailing by Category: % Value Growth 2005-2010

Table 15 Sales in Non-store Retailing by Category: Value 2005-2010

Table 16 Sales in Non-store Retailing by Category: % Value Growth 2005-2010

Table 17 Retailing Company Shares: % Value 2006-2010

Table 18 Retailing Brand Shares: % Value 2007-2010

Table 19 Store-Based Retailing Company Shares: % Value 2006-2010

Table 20 Store-Based Retailing Brand Shares: % Value 2007-2010

Table 21 Non-Grocery Retailers Company Shares: % Value 2006-2010

Table 22 Non-Grocery Retailers Brand Shares: % Value 2007-2010

Table 23 Non-store Retailing Company Shares: % Value 2006-2010

Table 24 Non-store Retailing Brand Shares: % Value 2007-2010

Table 25 Forecast Sales in Retailing by Category: Value 2010-2015

Table 26 Forecast Sales in Retailing by Category: % Value Growth 2010-2015

Table 27 Forecast Sales in Store-Based Retailing by Category: Value 2010-2015

Table 28 Forecast Sales in Store-Based Retailing by Category: % Value Growth  
2010-2015

Table 29 Forecast Sales in Non-Grocery Retailing by Category: Value 2010-2015

Table 30 Forecast Sales in Non-Grocery Retailing by Category: % Value Growth  
2010-2015

Table 31 Forecast Sales in Non-store Retailing by Category: Value 2010-2015

Table 32 Forecast Sales in Non-store Retailing by Category: % Value Growth  
2010-2015

Appendix

Operating Environment

Cash and Carry

Definitions

Summary 19 Research Sources

## I would like to order

Product name: Grocery Retailers - Philippines

Product link: <https://marketpublishers.com/r/G8137BBD567EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8137BBD567EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970