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Grocery Retailers in Indonesia

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Abstracts

The rising prices of fuel and electricity suppressed the purchasing power of Indonesian consumers during 2016. High numbers of price-conscious consumers therefore limited their spending on grocery products during the year. This resulted in slower value growth for grocery retailers in 2016 than what was seen in the channel in 2015. The rising commodity prices of basic necessities including rice, vegetables and seed oils in turn drove overall value sales in grocery retailers. As a result, grocery...

Euromonitor International's Grocery Retailers in Indonesia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Modern Grocery Retailers, Traditional Grocery Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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