

Grocery Retailers in Indonesia

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Abstracts

The rising prices of fuel and electricity suppressed the purchasing power of Indonesian consumers during 2016. High numbers of price-conscious consumers therefore limited their spending on grocery products during the year. This resulted in slower value growth for grocery retailers in 2016 than what was seen in the channel in 2015. The rising commodity prices of basic necessities including rice, vegetables and seed oils in turn drove overall value sales in grocery retailers. As a result, grocery...

Euromonitor International's Grocery Retailers in Indonesia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Modern Grocery Retailers, Traditional Grocery Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Slower Retail Value Growth in 2016 As Consumer Confidence Weakens

Modern Store-based Retailers Move Towards One-stop-shopping Concept

Grocery Retailing Dominant As Consumers Prioritise Purchases of Grocery Items

Leading Retailers Consolidate Their Strong Positions in 2016

Improved Performance Is Expected in the Forecast Period

Key Trends and Developments

Economic Outlook: Weakened Consumer Spending Slows Down Retailing Value Growth

2016 Continues To See Greater Acceptance of Private Label Products

Retailers Selling More Diverse Products To Boost Revenues

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