

Grocery Retailers in Venezuela

URL:	https://marketpublishers.com/r/G1540D2BE99EN.html
Date:	December 14, 2016
Pages:	35
Price:	US\$ 990.00
ID:	G1540D2BE99EN

In 2016, the most important factor impacting grocery retailers was shortage of many products in the basic basket. There is mainly a supply problem with food products such as coffee, flour, pasta, rice, oil, cereal and milk, and additionally with basic personal hygiene products such as toilet paper, toothpaste, shampoo, and bath soap, among others. In 2016, the government implemented a control measure on sales per day according to terminal ID number, and fingerprint readers in supermarkets to ide...

Euromonitor International's Grocery Retailers in Venezuela report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Modern Grocery Retailers, Traditional Grocery Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Grocery Retailers market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Traditional Vs Modern

Competitive Landscape

Prospects

Channel Data

Table 1 Grocery Retailers: Value Sales, Outlets and Selling Space 2011-2016

- Table 2 Sales in Grocery Retailers by Channel: Value 2011-2016
- Table 3 Grocery Retailers Outlets by Channel: Units 2011-2016
- Table 4 Sales in Grocery Retailers by Channel: % Value Growth 2011-2016
- Table 5 Grocery Retailers Outlets by Channel: % Unit Growth 2011-2016
- Table 6 Grocery Retailers GBO Company Shares: % Value 2012-2016
- Table 7 Grocery Retailers GBN Brand Shares: % Value 2013-2016
- Table 8 Grocery Retailers LBN Brand Shares: Outlets 2013-2016
- Table 9 Grocery Retailers LBN Brand Shares: Selling Space 2013-2016
- Table 10 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2016-2021
- Table 11 Forecast Sales in Grocery Retailers by Channel: Value 2016-2021
- Table 12 Forecast Grocery Retailers Outlets by Channel: Units 2016-2021
- Table 13 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2016-2021
- Table 14 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Automercados Plaza's Ca in Retailing (venezuela)

Strategic Direction

Company Background

Digital Strategy

Summary 1 Automercados Plaza's CA: Share of Sales Generated by Internet Retailing 2014-2016

Private Label

Summary 2 Automercados Plaza's CA: Private Label Portfolio

Competitive Positioning

Summary 3 Automercados Plaza's CA: Competitive Position 2016

Rattan Ca in Retailing (venezuela)

Strategic Direction

Company Background

Digital Strategy

Private Label

Summary 4 Rattan CA: Private Label Portfolio

Competitive Positioning

Summary 5 Rattan CA: Competitive Position 2016

Executive Summary

High Inflation Rate and Low Purchasing Power

Low Foreign Exchange and Lack of Imports

Purchases Limited To Essential Commodities

Closure of Some Companies and Little Innovation.

Survival in the Short Term and Growth in the Medium To Long Term

Key Trends and Developments

Unfavourable Macroeconomic Conditions Impact Sales

Venezuelans Are Changing Their Consumption Habits

Government Regulations

Operating Environment

Informal Retailing

Opening Hours

Summary 6 Standard Opening Hours by Channel Type 2016

Cash and Carry

Seasonality

Payments and Delivery

Emerging Business Models

Market Data

Table 15 Sales in Retailing by Store-based vs Non-Store: Value 2011-2016

Table 16 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2011-2016

Table 17 Sales in Store-based Retailing by Channel: Value 2011-2016

Table 18 Store-based Retailing Outlets by Channel: Units 2011-2016

Table 19 Sales in Store-based Retailing by Channel: % Value Growth 2011-2016

Table 20 Store-based Retailing Outlets by Channel: % Unit Growth 2011-2016

Table 21 Sales in Non-Store Retailing by Channel: Value 2011-2016
Table 22 Sales in Non-Store Retailing by Channel: % Value Growth 2011-2016
Table 23 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2011-2016
Table 24 Sales in Non-Grocery Specialists by Channel: Value 2011-2016
Table 25 Non-Grocery Specialists Outlets by Channel: Units 2011-2016
Table 26 Sales in Non-Grocery Specialists by Channel: % Value Growth 2011-2016
Table 27 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2011-2016
Table 28 Retailing GBO Company Shares: % Value 2012-2016
Table 29 Retailing GBN Brand Shares: % Value 2013-2016
Table 30 Store-based Retailing GBO Company Shares: % Value 2012-2016
Table 31 Store-based Retailing GBN Brand Shares: % Value 2013-2016
Table 32 Store-based Retailing LBN Brand Shares: Outlets 2013-2016
Table 33 Non-Store Retailing GBO Company Shares: % Value 2012-2016
Table 34 Non-Store Retailing GBN Brand Shares: % Value 2013-2016
Table 35 Non-Grocery Specialists GBO Company Shares: % Value 2012-2016
Table 36 Non-Grocery Specialists GBN Brand Shares: % Value 2013-2016
Table 37 Non-Grocery Specialists LBN Brand Shares: Outlets 2013-2016
Table 38 Non-Grocery Specialists LBN Brand Shares: Selling Space 2013-2016
Table 39 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2016-2021
Table 40 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021
Table 41 Forecast Sales in Store-based Retailing by Channel: Value 2016-2021
Table 42 Forecast Store-based Retailing Outlets by Channel: Units 2016-2021
Table 43 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2016-2021
Table 44 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021
Table 45 Forecast Sales in Non-Store Retailing by Channel: Value 2016-2021
Table 46 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021
Table 47 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2016-2021
Table 48 Forecast Sales in Non-Grocery Specialists by Channel: Value 2016-2021
Table 49 Forecast Non-Grocery Specialists Outlets by Channel: Units 2016-2021
Table 50 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021
Table 51 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Definitions

Sources

Summary 7 Research Sources

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