

Grocery Retailers in Finland

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Abstracts

The 2% current value growth seen in grocery retailers in 2016 can be considered a good performance, especially compared with the 1% decline seen in 2015. Grocery retailers managed to transform the negative performance in 2015 to a positive performance in 2016 through different strategies. S Group, which actively reduced the prices of its grocery products throughout 2015-2016, achieved growth by increasing its volume sales. This boost was much needed in the poor economic conditions. Lidl Suomi al...

Euromonitor International's Grocery Retailers in Finland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Modern Grocery Retailers, Traditional Grocery Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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