

# Grocery Retailers in Algeria

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## Abstracts

The rising cost of food is affecting the performance of grocery retailers, leading to positive value growth whilst also placing pressure on consumers' finances. Despite government initiatives to delay a planned restructuring of food subvention and VAT on essential products, food prices have continued to rise in Algeria, and the situation was worsened by a temporary import ban on products such as sugar, vegetable oil and wheat derivatives, giving ground for speculators and leading to penuries in

Euromonitor International's Grocery Retailers in Algeria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Convenience Retailers, Discounters, Foods/Drink/Tobacco Specialists, Hypermarkets, Small Local Grocers, Supermarkets, Warehouse Clubs.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### GROCERY RETAILERS IN ALGERIA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Rising food prices and inflationary pressures affect the performance of grocery retail  
Brand Uno benefits from the local Cevital production plant in a highly fragmented category

Modern grocery retailers continue to be held back by the rural nature of Algeria

#### PROSPECTS AND OPPORTUNITIES

Government initiatives set to stabilise prices, demand and supply over the forecast period

Low levels of large-format penetration create opportunities for expansion

Larger modern retailers focus on discounts, while smaller retailers prioritise accessibility

#### CHANNEL DATA

Table 1 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Grocery Retailers by Channel: Value 2017-2022

Table 4 Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 5 Grocery Retailers Outlets by Channel: Units 2017-2022

Table 6 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 7 Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 8 Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 9 Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 10 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 11 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 12 Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 13 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 14 Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 15 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

### RETAIL IN ALGERIA

#### EXECUTIVE SUMMARY

Retail in 2022: The big picture

Informal retail

What next for retail?

#### MARKET DATA

Table 16 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 17 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 18 Sales in Retail Offline by Channel: Value 2017-2022

Table 19 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 20 Retail Offline Outlets by Channel: Units 2017-2022

Table 21 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 22 Retail GBO Company Shares: % Value 2018-2022

Table 23 Retail GBN Brand Shares: % Value 2019-2022

Table 24 Retail Offline GBO Company Shares: % Value 2018-2022

Table 25 Retail Offline GBN Brand Shares: % Value 2019-2022

Table 26 Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 27 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 28 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 29 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 30 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 31 Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 32 Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 33 Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 34 Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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