

Grocery Retailers in Bosnia-Herzegovina

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The economic climate in Bosnia-Herzegovina is far from supportive, but it gradually improved during the second half of the review period, driving consumers to increase their demand for grocery and non-grocery items. Towards the end of the review period, the biggest contribution to growth of grocery retailers came from domestically owned retailers, led by Bingo. Affordable financing from international creditors such as the World Bank and EBRD fuelled their expansion.

Euromonitor International's Grocery Retailers in Bosnia-Herzegovina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Modern Grocery Retailers, Traditional Grocery Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Grocery Retailers market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Traditional Vs Modern

Competitive Landscape

Prospects

Channel Data

Table 1 Grocery Retailers: Value Sales, Outlets and Selling Space 2011-2016

- Table 2 Sales in Grocery Retailers by Channel: Value 2011-2016
- Table 3 Grocery Retailers Outlets by Channel: Units 2011-2016
- Table 4 Sales in Grocery Retailers by Channel: % Value Growth 2011-2016
- Table 5 Grocery Retailers Outlets by Channel: % Unit Growth 2011-2016
- Table 6 Grocery Retailers GBO Company Shares: % Value 2012-2016
- Table 7 Grocery Retailers GBN Brand Shares: % Value 2013-2016
- Table 8 Grocery Retailers LBN Brand Shares: Outlets 2013-2016
- Table 9 Grocery Retailers LBN Brand Shares: Selling Space 2013-2016
- Table 10 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2016-2021
- Table 11 Forecast Sales in Grocery Retailers by Channel: Value 2016-2021
- Table 12 Forecast Grocery Retailers Outlets by Channel: Units 2016-2021
- Table 13 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2016-2021
- Table 14 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Konzum Doo in Retailing (bosnia-herzegovina)

Strategic Direction

Company Background

Digital Strategy

- Summary 1 Konzum doo: Share of Sales Generated by Internet Retailing 2014-2016

Private Label

- Summary 2 Konzum doo: Private Label Portfolio

Competitive Positioning

- Summary 3 Konzum doo: Competitive Position 2016

Executive Summary

Retailing Remains More Stable Than the Economy As A Whole

Retailing Continues To Grow in 2016

Shopping Centres Increasingly Appeal To Non-grocers and Grocers Alike

Bingo Is the New Leader in Retailing

Continued Economic Growth To Drive Retailing

Key Trends and Developments

Positive Economic Outlook Attracts Non-grocery Specialists

Internet Retailing Versus Other Non-store Channels

Soaring Inbound Travel Boosts the Performance of Non-grocery Retailers

Operating Environment

Informal Retailing

Opening Hours

- Summary 4 Standard Opening Hours by Channel Type 2016

Physical Retail Landscape

Cash and Carry

- Table 15 Cash and Carry Sales: Value 2011-2016

Seasonality

Payments and Delivery

Emerging Business Models

Market Data

- Table 16 Sales in Retailing by Store-based vs Non-Store: Value 2011-2016
- Table 17 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2011-2016
- Table 18 Sales in Store-Based Retailing by Channel: Value 2011-2016
- Table 19 Store-Based Retailing Outlets by Channel: Units 2011-2016
- Table 20 Sales in Store-Based Retailing by Channel: % Value Growth 2011-2016
- Table 21 Store-Based Retailing Outlets by Channel: % Unit Growth 2011-2016
- Table 22 Retailing GBO Company Shares: % Value 2012-2016
- Table 23 Retailing GBN Brand Shares: % Value 2013-2016
- Table 24 Store-based Retailing GBO Company Shares: % Value 2012-2016
- Table 25 Store-based Retailing GBN Brand Shares: % Value 2013-2016
- Table 26 Store-based Retailing LBN Brand Shares: Outlets 2013-2016
- Table 27 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 28 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 29 Forecast Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 30 Forecast Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 31 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 32 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Definitions

Other Terminology:

Sources

Summary 5 Research Sources

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