

# Grimoldi SA in Retailing (Argentina)

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## Abstracts

The main plan of Grimoldi focuses on the relocation of its stores, the closure of those that have very high rental costs and the purchase of franchises in strategic areas where feasible. This does not mean that Grimoldi will decrease the amount of its stores over the forecast period, as the intention is to continue to expand through franchises across the country.

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