

## Grigiskes AB in Tissue and Hygiene (Latvia)

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### Abstracts

Accounting for 13% of retail value sales in retail tissue in 2014, Lithuania-based company Grigiskes sees Latvia as one of its key export markets and plans to extend its market penetration there. During the forecast period, Grigiskes intends to increase the variety and presence of its toilet paper products, kitchen towels and tissues in Latvian stores and online. The company is planning to launch new products in Latvia during the next few years.

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