+44 20 8123 2220
info@marketpublishers.com

Grendene SA in Apparel (Brazil)

https://marketpublishers.com/r/G36676AD840EN.html
Date: July 2013
Pages: 3
Price: US$ 150.00 (Single User License)
ID: G36676AD840EN

Abstracts

In order to ensure future growth, Grendene is expected to concentrate on its domestic market and on its major brands including Ipanema, Grendha, Melissa and Rider, while continuing its partnerships with national and international celebrities and licences to boost sales.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Clothing, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

GRENDENE SA IN APPAREL (BRAZIL)
Euromonitor International
July 2013

LIST OF CONTENTS AND TABLES

Strategic Direction
Key Facts
Summary 1 Grendene SA: Key Facts
Summary 2 Grendene SA: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 3 Grendene SA: Competitive Position 2012
Internet Strategy

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Grendene SA in Apparel (Brazil)
Product link: https://marketpublishers.com/r/G36676AD840EN.html
Price: US$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G36676AD840EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970