

Greggs Plc in Consumer Foodservice (United Kingdom)

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Abstracts

Greggs is expected to shift its focus further towards fast food in the forecast period. In May 2015, the company notably announced that some of its outlets had stopped stocking bread in order to make more space for hot drinks, snacks and sandwiches. The company will also continue to roll out seating to more of its outlets, with around 200 outlets gaining seating in 2015. The chain will also focus on further expanding its food range in 2015, launching omelettes and breakfast baguettes. The chain...

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