

Greeting Cards and Calendars in South Korea: ISIC 2219

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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Publishing of Calendars, Forms, Cards and Other Items market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Calendars, Timetables, Forms and Other Items, Postcards and Pictures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Publishing of Calendars, Forms, Cards and Other Items market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Greeting Cards and Calendars

Chart 1 Hierarchical Position of Greeting Cards and Calendars Industry

Definitions

Attractiveness Index

Chart 2 Attractiveness Index of Greeting Cards and Calendars Industry Among Other South Korea Industries in the Category

Chart 3 Attractiveness Index of Greeting Cards and Calendars Industry Among Other South Korea Industries in the Category

Chart 4 Binary Diagram of Attractiveness Index

Chart 5 Attractiveness Index of Greeting Cards and Calendars Industry Among All South Korea Industries

Industry Growth/performance

Chart 6 Key Industry Indicators 2005-2011

Chart 7 Key Industry Indicators Annual Growth 2006-2011

Chart 8 Turnover of Local Producers and Nominal GDP 1998-2017

Chart 9 Total Market Dynamics and the Role of Local Producers

Role of Imports and Exports

Chart 10 Imports and Exports 2005-2011

Chart 11 Import vs Export Growth

Competitive Environment

Chart 12 Number of Local Producers by Size of Enterprises 2005-2011

Chart 13 Local Producers' Turnover by Size of Enterprises 2005-2011

Buyers

Chart 14 Buyers' Expenditure on Greeting Cards and Calendars Industry 2005-2011

Chart 15 Annual Growth of Buyers' Expenditure 2005-2011

Chart 16 Buyers' Share of Greeting Cards and Calendars Market 2005-2011

Suppliers

Chart 17 Main Industry Costs and Suppliers 2005-2011

Chart 18 Annual Growth of Main Industry Costs and Suppliers 2006-2011

Chart 19 Spending on Suppliers as Share of Total Industry's Costs 2005-2011

Future Outlook

Chart 20 Forecasts 2012-2017

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