

Greene King Plc in Consumer Foodservice (United Kingdom)

<https://marketpublishers.com/r/GB7A86B1ABFEN.html>

Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: GB7A86B1ABFEN

Abstracts

The aim of the company is to continue integration and to expand its branches in the UK to more than the 3,000 locations in 2016. To maintain its strong position in the marketplace, the company continued to invest in its customer offer, to increase the value, service and quality of its brands and outlets, and launched a brand optimisation programme, to spot the brands that will drive growth in the long term. As a main threat, the company is also rethinking its labour structures to lessen the nega...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Greene King Plc: Key Facts

Summary 2 Greene King Plc: Operational Indicators

Suppliers

Competitive Positioning

Summary 3 Greene King Plc: Competitive Position 2016

I would like to order

Product name: Greene King Plc in Consumer Foodservice (United Kingdom)

Product link: <https://marketpublishers.com/r/GB7A86B1ABFEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB7A86B1ABFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970