

Green Travel Kft in Travel and Tourism (Hungary)

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Date: November 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: GDD99CA7E2EEN

Abstracts

Green Travel is a dynamically growing travel retailer specialising in charter package holidays to Turkish destinations. The company has successfully found the right balance between Turkey as a promising holiday destination and a financially viable consumer segment. To continue its growth, the company is expanding its destinations to other countries and increasing variety of travel products, such as city breaks.

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