

# Green Travel Kft in Travel and Tourism (Hungary)

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## **Abstracts**

Green Travel is a dynamically growing travel retailer specialising in charter package holidays to Turkish destinations. The company has successfully found the right balance between Turkey as a promising holiday destination and a financially viable consumer segment. To continue its growth, the company is expanding its destinations to other countries and increasing variety of travel products, such as city breaks.

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## **Contents**

Strategic Direction Key Facts Summary 1 Green Travel Kft: Key Facts Summary 2 Green Travel Kft: Operational Indicators Company Background Competitive Positioning Summary 3 Green Travel: Competitive Position 2013



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