

Green Cross Health Ltd in Consumer Health (New Zealand)

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Abstracts

Green Cross Health is expected to shift away from its traditional sole focus in pharmacy retailing and expand its medical business into community health care and home healthcare, in order to become a more integrated primary health services provider. The group consolidated its five pharmacy brands down to Life Pharmacy and Unichem, and seeks to expand, organically and inorganically, across all business units, with a particular focus on community healthcare and home healthcare over the forecast...

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