

# **Green Angel in Beauty and Personal Care (Ireland)**

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### **Abstracts**

Green Angel's strategy for 2012 and beyond is to build its audience through a new online store and via 500 stockists nationwide. The company is also interested in new product developments that can enhance the brand. Green Angel is also working on PR and marketing efforts to boost its sales.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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## **Contents**

GREEN ANGEL IN BEAUTY AND PERSONAL CARE (IRELAND) Euromonitor International August 2013

Strategic Direction
Key Facts
Summary 1 Green Angel: Key Facts
Company Background
Production
Competitive Positioning



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