

# Greek Wine Cellars D Kourtakis SA in Alcoholic Drinks (Greece)

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## Abstracts

The company's priority over the forecast period will be to strengthen its position in wine in Greece via new launches that appeal to consumers still struggling with the effects of the country's economic crisis. At the same time, the company plans to expand its export activities beyond Europe, with a particular focus on India, China and Russia. It will also work to strengthen its position in its most important existing export markets, namely Germany, Austria and Switzerland, via new listings in o...

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