

Great China Metal Industrial Co Ltd in Packaging Industry (Taiwan)

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Abstracts

Over the forecast period, Great China Metal Industrial Co Ltd is expected to strengthen its offerings of plastic packaging, particularly PET bottles, since it already dominated metal beverage can packaging in the review period. This move is to answer beverage players' needs better in order to sustain its overall revenue, given that beverage players are expected to shift to plastic packaging to answer consumer demand for convenience. However, the intense competition in plastic packaging for...

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