

Grand Cru Sp zoo in Alcoholic Drinks (Poland)

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Date: August 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

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Abstracts

Further expansion through the franchise system is at the heart of the retailer's strategy. The company plans to go public in 2013, and obtain around PLN1.5 million in a private offering, which will be spent on new openings.

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