

Grain Free Co SA, The in Pet Care (Portugal)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: G5EB12FD872EN

Abstracts

Over the forecast period The Grain Free Company will remain true to its founding concept by investing in the development of new grain-free dog and cat food products made with natural ingredients. At the same time, this independent local company will continue to develop new partnerships with retailers in order to strengthen distribution of its products in Portugal. Given that in 2016 its Naturea brand was mainly available from pet specialist retailers such as Ornimundo and various online retailer...

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