

# Graha Sudirman Centre PT in Consumer Appliances (Indonesia)

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## Abstracts

In 2012, Graha Sudirman Centre ranked second in electronics and appliance specialist retailers in Indonesia, and the company is expected to remain a prominent player in retailing in Indonesia during the forecast period. The company aims to be the leading chained electronics and appliance specialist retailer in Indonesia by focusing on offering the widest range of products and the best service in the channel. In addition, Graha Sudirman aims to achieve higher sales growth in its existing outlets...

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