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Grafton Group Plc in Retailing (Ireland)

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Abstracts

The Grafton Group will continue to consolidate its position in Ireland. Outlet numbers are not projected to grow for either of its retail brands. However, the company is likely to invest further in internet retailing in the coming years in a bid to grow sales.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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