

Government and Membership Organizations in Italy

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Abstracts

In 2019, the Italian government and membership organisations industry saw only limited growth, due to insufficient funding, as increased public spending contributed to a growing budget deficit. Moreover, high public debt and low productivity remained major sources of financial instability and economic stagnation in the country. Global trade tensions and the sluggish economic performances of key trade partners in the EU also contributed to economic growth being weak.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Government and Membership Organizations market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Public Administration, Defence and Social Security, Trade Unions, Professional, Political Organisations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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