

Government and Membership Organizations in India

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Abstracts

India was among the worst hit economies by the global pandemic, recording a 9.9% contraction in real GDP in 2020, but the country is anticipated to see a swift recovery from 2021 onwards, driving public sector growth. Indian GDP is forecast to grow by 12.8% year-on-year in real terms in 2021, driving public spending on services.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Government and Membership Organizations market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Public Administration, Defence and Social Security, Trade Unions, Professional, Political Organisations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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