

Gourmet Farms Inc in Hot Drinks (Philippines)

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Abstracts

Gourmet Farms will continue to look to increase the customer base for its products, especially through expansion of its retail distribution channels. The company may benefit from growth within speciality coffee and tea, offering enthusiasts organically grown coffee and tea products. Its products will continue to appeal to a niche group of consumers, as the premium price range caters to consumers on higher incomes.

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