

# Gottex Brand Ltd in Apparel and Footwear (Israel)

<https://marketpublishers.com/r/GD09A7D4247EN.html>

Date: February 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: GD09A7D4247EN

## Abstracts

Gottex Brand Ltd plans to expand its activity by entering new categories such as homewares with the launch of the Zara Home chain of homewares and home furnishing stores, which is expected to open at the end of 2016. In addition, the company is set to continue opening new stores for its existing brands as it seeks new opportunities for franchising new brands in order to diversify its activities.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Apparel, Footwear, Sportswear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Gottex Brand Ltd: Key Facts

Retail Operations

Summary 2 Gottex Brand Ltd: Retail Operational Indicators

Internet Strategy

Chart 1 Gottex Brand Ltd: Zara in Be'er Sheva Azrieli Mall

Chart 2 Gottex Brand Ltd: GAP in Tel Aviv Azrieli Mall

Competitive Positioning

Summary 3 Gottex Brand Ltd: Competitive Position 2016

## I would like to order

Product name: Gottex Brand Ltd in Apparel and Footwear (Israel)

Product link: <https://marketpublishers.com/r/GD09A7D4247EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD09A7D4247EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970