

# **“Gotta Have Soul”: The Connected Home, AI and Smart Systems Get an Injection of “Humanity” – Part I**

<https://marketpublishers.com/r/G6A8007B05AEN.html>

Date: January 2017

Pages: 52

Price: US\$ 1,325.00 (Single User License)

ID: G6A8007B05AEN

## **Abstracts**

Developments surrounding the connected home have been typified by the quest for compatibility. Until 2016 consumers appeared to be nonplussed, innovations speaking little to what they really wanted – full of tech but lacking the emotion to engage. 2016 changed this; partnerships illustrated that the connected home has a soul, and therefore the basis to unlock latent value held within. The industry needs to be wary, however. There is a “heart of darkness” which threatens to derail the project.

Euromonitor International's “Gotta Have Soul”: The Connected Home, AI and Smart Systems Get an Injection of “Humanity” – Part I global briefing offers an insight into to the size and shape of the Home Care market, highlights buzz topics, emerging regions, countries and categories as well as pressing industry issues and white spaces. It identifies the opportunity zones within home care, analyses leading companies and brands and offers strategic analysis of major factors influencing the market - be they new product developments, packaging/ format /ingredients innovations, economic/lifestyle/environmental influences, distribution or retail pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

**Product coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## **Why buy this report?**

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction

Why You Need to Read These Reports

The Dawn of a New Landscape

The Impossible Dream

Introducing Connected Smart Home

Implementation, Implications and Issues

Review

To Follow in Part 2

To Follow in Part 3

To Follow in Part 4

## I would like to order

Product name: "Gotta Have Soul": The Connected Home, AI and Smart Systems Get an Injection of "Humanity" – Part I

Product link: <https://marketpublishers.com/r/G6A8007B05AEN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6A8007B05AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

