

Gorenje Polska Sp zoo in Consumer Appliances (Poland)

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Abstracts

Gorenje Polska is expected to continue constantly increasing its volume share in the Polish consumer appliances market, with a presence mostly in refrigeration appliances and large cooking appliances. The products offered by Gorenje will continue to follow a general trend of appealing and aesthetic design of large kitchen appliances. They are energy-efficient and have special features which increase comfort, such as instant beverage cooling.

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