

# Goods Market Hungária Kft in Retailing (Hungary)

https://marketpublishers.com/r/GF2616A3D52EN.html

Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: GF2616A3D52EN

#### **Abstracts**

Goods Market Hungária is to cover larger geographic areas with its variety stores. There is a special emphasis on smaller towns and areas where the prevalence of modern grocery retailers is lower. Growth is achieved through franchising the GoodsMarket brand and teaming up with local entrepreneurs.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction
Company Background
Digital Strategy
Private Label
Competitive Positioning
Summary 1 Goods Market Hungária Kft: Competitive Position 2016



#### I would like to order

Product name: Goods Market Hungária Kft in Retailing (Hungary)

Product link: https://marketpublishers.com/r/GF2616A3D52EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GF2616A3D52EN.html">https://marketpublishers.com/r/GF2616A3D52EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970