

Gomes da Costa Alimentos SA in Packaged Food (Brazil)

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Abstracts

By means of recent product differentiation, Gomes da Costa Alimentos is focusing on rapidly growing in the domestic market due to the continuous interest amongst Brazilian consumers in convenience and health and wellness products. In addition, foodservice is also a key area contributing to the company's overall good performance, and it is expected to remain as such in the short term as a way to increase value and volume sales in Brazil.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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