

Golf & Co Group Ltd in Retailing (Israel)

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Abstracts

Golf & Co Group Ltd will aim to continue increasing its selling space in a bid to maintain share. This is likely to prove challenging to the retailer given the entrance of international apparel giants H&M in 2010, Abercrombie & Fitch in 2011 and American Eagle Outfitters in 2012, all of which target urban consumers who are more trend led. Furthermore, other players such as H&O Fashion Ltd, Fox WizeL Ltd and Castro Model Ltd will also try to strengthen their positions. Thus, Golf & Co will have...

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Contents

Strategic Direction

Key Facts

Summary 1 Golf & Co Group Ltd: Key Facts

Summary 2 Golf & Co Group Ltd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Golf & Co Group Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 Golf & Co Group Ltd: Competitive Position 2012

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