

Golestan Co in Packaged Food (Iran)

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Abstracts

The policy of Golestan is based upon qualitative and quantitative growth, and the supply of new products. It aims to maintain its leading position in packaged tea and rice, while expanding its existing portfolio in other categories such as seasonings, soups and RTD tea.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;



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Contents

Strategic Direction
Key Facts
Summary 1 Golestan Co: Key Facts

Competitive Positioning

Summary 2 Golestan Co: Competitive Position 2016



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