

Golder Electronics in Consumer Appliances (Russia)

https://marketpublishers.com/r/G12AF6BF02AEN.html Date: January 2016 Pages: 3 Price: US\$ 150.00 (Single User License) ID: G12AF6BF02AEN

Abstracts

Golder Electronics aims to continue expanding its product portfolio in Russia and the CIS countries, in order to maintain its competitive advantage. It will continue to target middle-income consumers by offering products with a good price to quality ratio. The company's strategy includes developing its marketing and distribution, keeping its products affordable and maintaining a broad portfolio of brands.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction Key Facts Summary 1 Golder Electronics: Key Facts Production Competitive Positioning Summary 2 Golder Electronics: Competitive Position 2015



I would like to order

Product name: Golder Electronics in Consumer Appliances (Russia) Product link: https://marketpublishers.com/r/G12AF6BF02AEN.html Price: US\$ 150.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G12AF6BF02AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970