

# Golden Resources Development International Ltd in Packaged Food (Hong Kong, China)

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## Abstracts

Golden Resources Development International Ltd is expected to face more challenges within rice in the forecast period, as the category fights more competition from other packaged food categories in view of consumers' changing preferences in their diets. Strengthening the distribution network for its rice brands will also be a key focus, as the player seeks to better reach out to a wider customer base.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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